



U.S. DEPARTMENT OF
ENERGY

SRS Public Tour Update

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*Strategic & Legacy Management Committee Meeting
August 7, 2012*

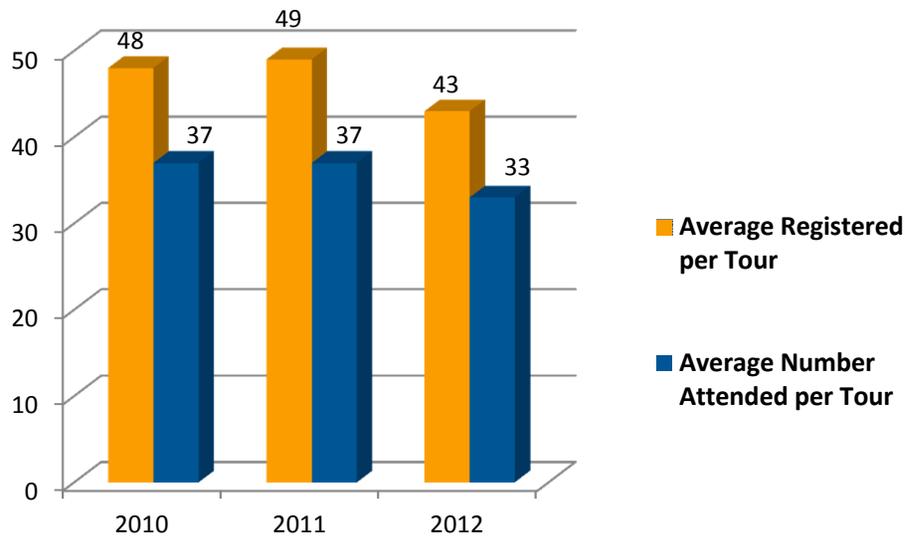
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Public Tours

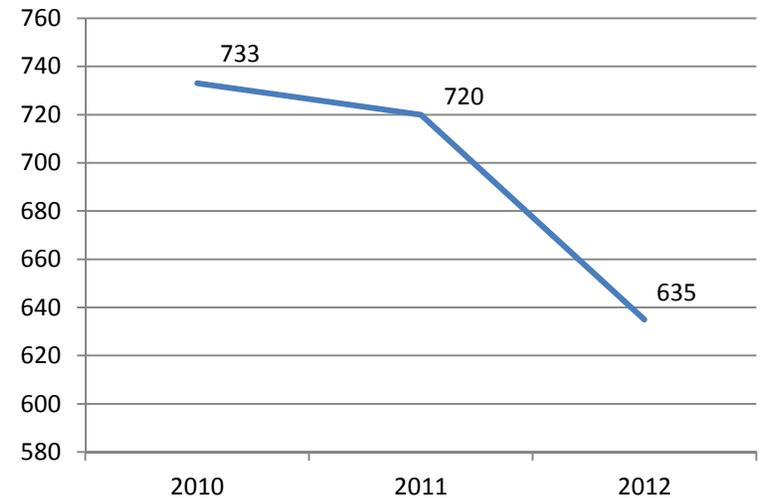
Calendar Year	Average Number Registered*	Average Number Attendees per Tour*	Percentage Attended	Attendance for First 19 Tours
2010	48	37	78%	733
2011	49	37	76%	720
2012 <i>(as of 8/1/12)</i>	43	33	70%	635

** Numbers based on public participation only; employee participation not included in report.

Registration vs. Attendance



Total Attendance for First 19 Tours

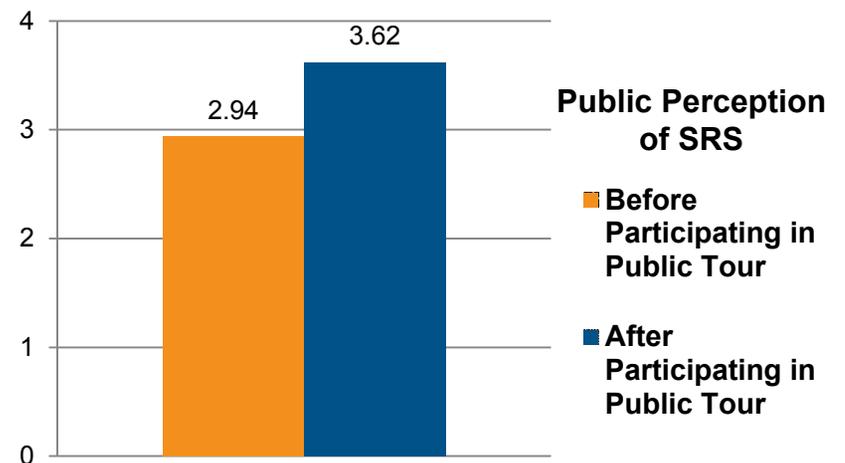


2012 Public Tours

Date of Tour	Tour Number	Registered	Attended	Participated
1/10	1	49	39	80%
1/18	2	46	33	72%
1/26	3	48	38	79%
2/15	4	50	40	80%
2/23	5	49	36	73%
3/13	6	50	14	28%
3/21	7	48	41	85%
3/29	8	48	38	79%
4/17	9	49	28	57%
4/26	10	48	40	83%
5/8	11	45	38	84%
5/16	12	43	32	74%
5/24	13	44	34	77%
6/12	14	47	38	81%
6/20	15	48	35	73%
6/28	16	47	29	62%
7/10	17	35	29	83%
7/18	18	41	28	68%
7/26	19	31	25	81%
8/14	20	31		
8/22	21	31		
8/30	22	16		
9/11	23	4		
9/19	24	19		
9/27	25	28		
10/9	26	50		
10/17	27	10		
10/25	28	31		
11/7	29	10		
12/5	30	17		

2012 Public Tours

- Registration response has been slower than in previous years.
- Participation is lower than in previous years.
- Public perception of SRS continues to improve after tours.



Where are we going?

- Demand does not support our current numbers of tours
- The program is not cost effective at 30 tours given our tight budgets and project funding cuts
- SRS believes that going to 24 tours per year can cost effectively satisfy demand
- We plan to conduct 22 public tours and 2 special emphasis tours
 - Special Emphasis Tours – half day tours
 - *Historical*
 - *Ecological*
- We will continue to evaluate the program annually



Special Emphasis Tours – Historical

Special Emphasis Tour Groups - Historical Savannah River Site Tour

-DRAFT AGENDA-

10-15 Participants

- 12:30 pm **Arrive SRS A-Area Administrative Office:**
* Badging
* Point of Entry Briefing
* Inspection of Government Tour Bus
* 12:50 - Inspection of Hand Carried Items as Guests Board Bus
- 1:00 pm **Arrive Savannah River Curation Facility (315-M):**
* Tour Curation Facility
 - Archaeological Artifacts
 - SRS Curation Room
 - Cold War Artifacts
* 2:00 - Board Bus / Depart 315-M
- 2:30 pm **Arrive Ellenton:**
* Walking Tour of Historical Site
* 4:30 - Board Bus / Depart Ellenton
- 5:00 pm **Tour Concludes at the SRS Badge Office**
* Collect Badges & Survey Forms

****SPECIAL NOTES****

Tour is Weather Permitting
Strenuous Walking in Wooded Areas (Proper Attire Required)
Participants to Provide Water



Special Emphasis Tours - Ecological

Option A:

Special Emphasis Tour Groups - Ecological
SREL & USDA Forest Service
Savannah River Site Tour

-DRAFT AGENDA

10-15 Participants

- 12:30 pm Arrive SRS A-Area Administrative Office:
 * Badging
 * Point of Entry Briefing
 * Inspection of Government Tour Bus
 * Inspection of Hand Carried Items as Guests Board Bus
- 1:00 pm Arrive Savannah River Ecology Laboratory:
 * Live Animal Demonstration in Cypress Room
 * Walking Tour of Research Area at Ponds
 * 2:30 - Board Bus / Depart SREL
- 3:00 pm Arrive USDA Forest Service
 * 3:15 - Drive to Open Pine Forest
 * Observation of Red Cockaded Woodpecker
 * Presentation: Fires/Endangered Animals
 * 4:30 - Board Bus / Depart Pine Forest
- * Remote Worker Notification Will Be Made Upon Entry/Exit of Area
- 5:00 pm Tour Concludes at the SRS Badge Office
 * Collect Badges & Survey Forms

SPECIAL NOTES

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 Participants to Provide Water

Option B:

Special Emphasis Tour Groups - SREL Ecological
Savannah River Site Tour

-DRAFT AGENDA

10-15 Participants

- 12:30 pm Arrive SRS A-Area Administrative Office:
 * Badging
 * Point of Entry Briefing
 * Inspection of Government Tour Bus
 * Inspection of Hand Carried Items as Guests Board Bus
- 1:00 pm Arrive Savannah River Ecology Laboratory:
 * Live Animal Demonstration in Cypress Room
 * Walking Tour of Research Area at Ponds
 * 2:00 - Board Bus / Depart SREL
- 2:15 pm Arrive Rainbow Bay
 * Walking Tour of Carolina Bay
 * 3:30 - Board Bus / Depart Rainbow Bay
- * Remote Worker Notification Will Be Made Upon Entry/Exit of Area
- 4:00 pm Arrive Par Pond:
 * Drive Over Dam
 * Discussion on Area
 * 4:30 - Depart Par Pond Area
- * Remote Worker Notification Will Be Made Upon Entry/Exit of Area
- 5:00 pm Tour Concludes at the SRS Badge Office
 * Collect Badges & Survey Forms

SPECIAL NOTES

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