

# The Nuclear Literacy Project

Suzy Hobbs-Baker  
November 18, 2013



# History

First Nuclear Site Visit: Age 15



Art S

Concerns for  
Environment  
Science influ  
work.

# Art School

Concerns for Environment and love for Science influence my work.



Age 15



# Arts For Life

## Understanding Energy and Public Health



Fu  
Art to combat l



ool

nd love for  
ce my



# Fundred

Art to combat Lead poisoning.



alth

The Start of Something New

Art as a tool for social engagement



ndred

lead poisoning.



# Method

Creating New Positive Imagery









**URANIUM**  
**Not Just**  
**Another Rock.**

[PopAtomic.org](http://PopAtomic.org)

# WANT A SMALLER CARBON FOOTPRINT?



TRY NUCLEAR ENERGY ON FOR SIZE-  
IT'S THE LARGEST SOURCE OF CARBON  
FREE ELECTRICITY WORLDWIDE.

[PopAtomic.org](http://PopAtomic.org)

# Magnify your voice

A forum for  
collaboration  
and scientific  
knowledge  
sharing

Dispelling myths  
surrounding  
nuclear science  
and technology



ANS IS THE VOICE OF  
THE NUCLEAR PROFESSION.

*Join the American Nuclear Society  
and magnify your voice.*

# New Media

## New Audiences





# Nuclear Tourist

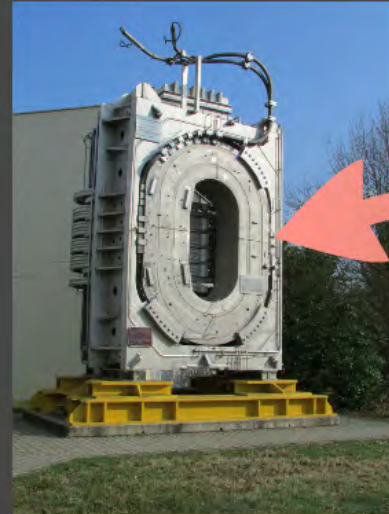
Confirmations & New  
Connections





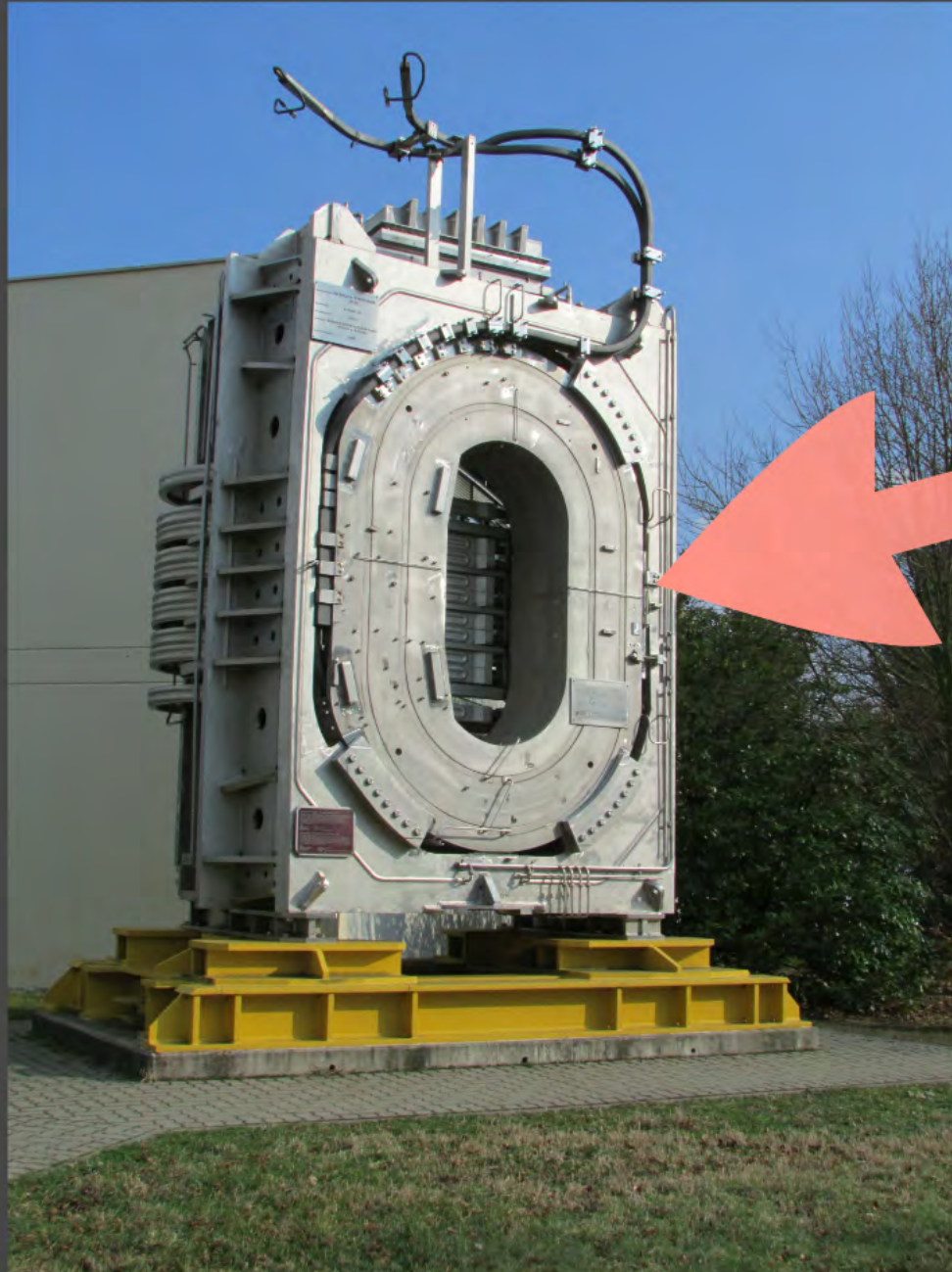
















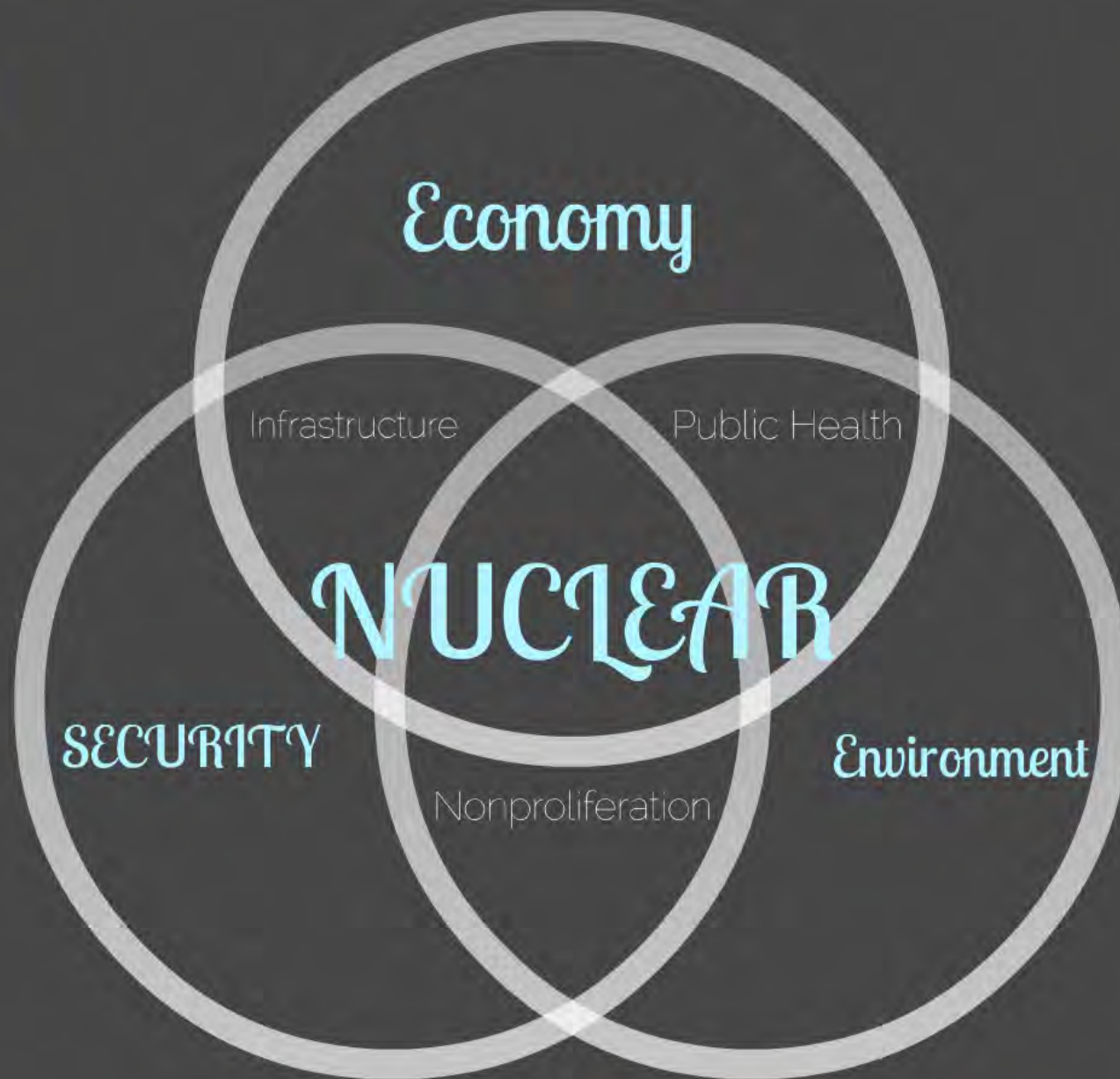












Nuclear Energy is the Central Solution to Many Problems

Economy

Infrastructure

Public Health

NUCLEAR

 Prezi SECURITY

Environment

Infrastructure

Public Health

# NUCLEAR

SECURITY

Enu

Nonproliferation

Infrastructure

Public Health

# NUCLEAR

TY

Environment

Nonproliferation

Structure

Public

MANAGEMENT